## MICHIGAN ECONOMIC





#### **CENTRAL THEME**

# MAKE MICHIGAN A GREAT PLACE TO START AND GROW ABUSINESS



#### **SPECIAL THANKS**

























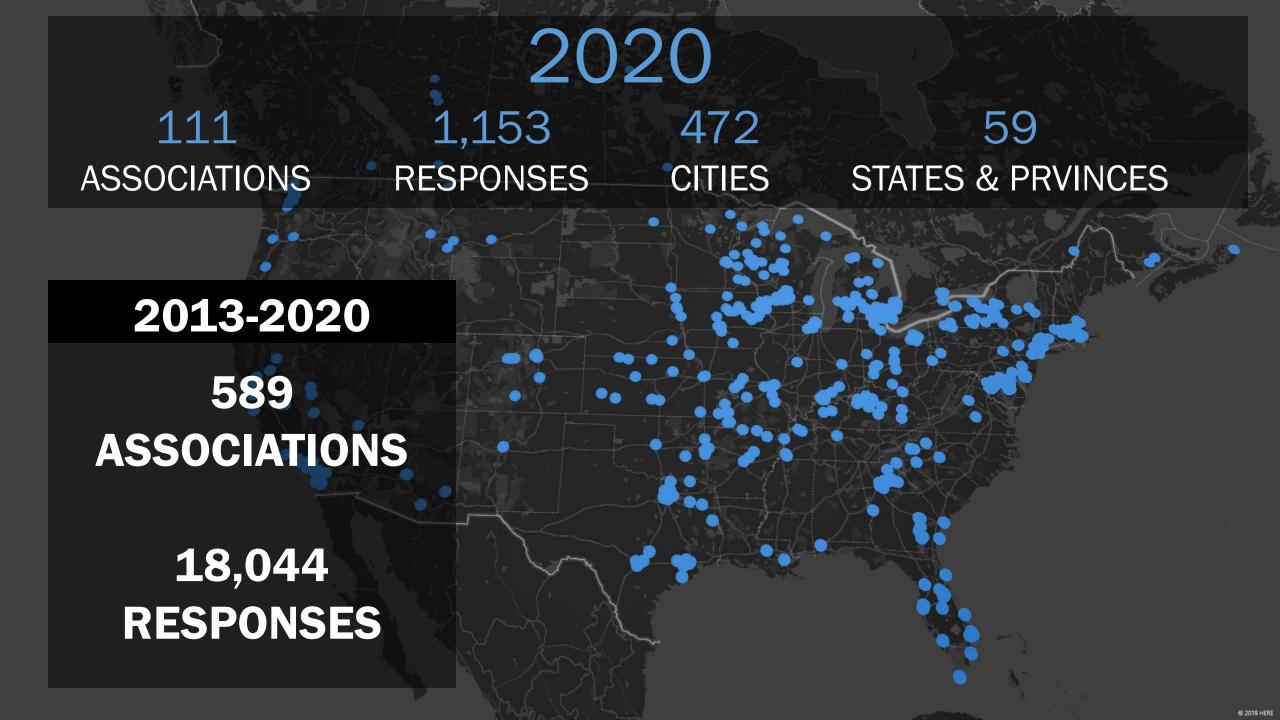


Ann Arbor/Ypsilanti









#### MICHIGAN BY THE NUMBERS





Population

10.0 Million

GDP (MINQGSP)

Civilian Labor Force

5.0 Million

\$540 Billion

**Employed** 

4.8 Million

**GDP** Per Capita

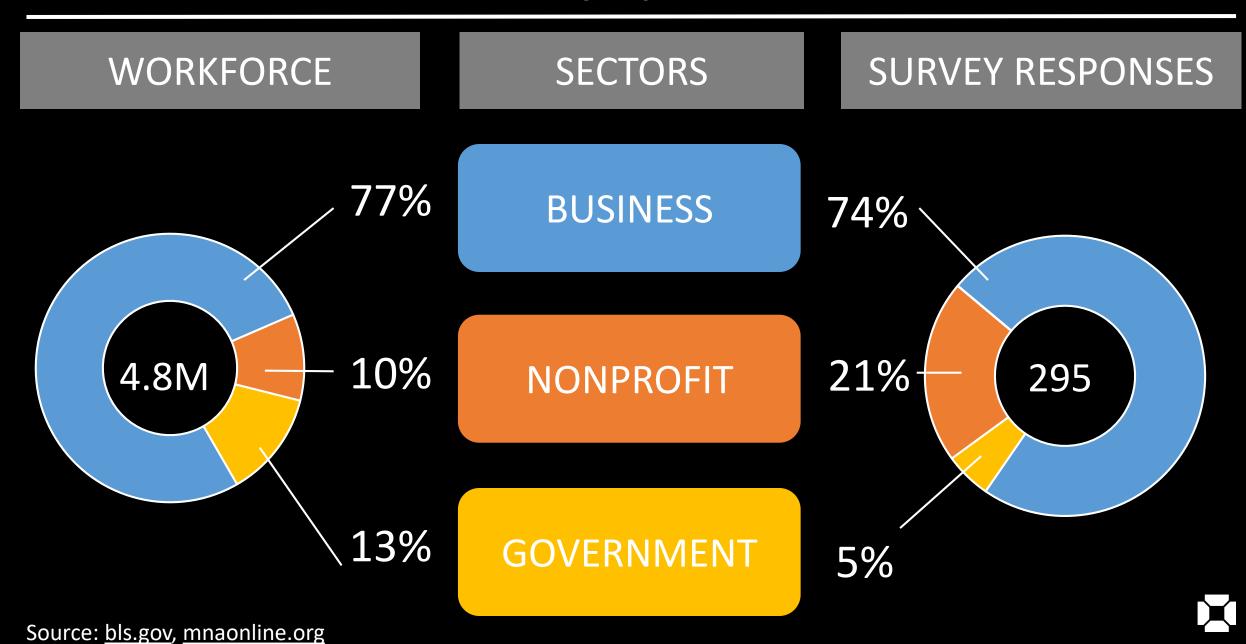
Unemployment

4.0%

\$54,000



### **MICHIGAN**



#### **SURVEY TIMING**

Election Day
11/5/19

Survey Dates
11/12/19 – 12/20/19

Results Released

| 2019     | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|----------|-----|-----|-----|-----|-----|-----|-----|
|          |     |     |     |     |     | 1   | 2   |
| NOVEMBER | 3   | 4   | 5   | 6   | 7   | 8   | 9   |
| ME       | 10  | 11  | 12  | 13  | 14  | 15  | 16  |
| ۷E       | 17  | 18  | 19  | 20  | 21  | 22  | 23  |
| 0        | 24  | 25  | 26  | 27  | 28  | 29  | 30  |
| _        |     |     |     |     |     |     |     |

| 2019    | Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---------|-----|-----|-----|-----|-----|-----|-----|
| ECEMBER | 1   | 2   | 3   | 4   | 5   | 6   | 7   |
|         | 8   | 9   | 10  | 11  | 12  | 13  | 14  |
|         | 15  | 16  | 17  | 18  | 19  | 20  | 21  |
| SEI     | 22  | 23  | 24  | 25  | 26  | 27  | 28  |
| DEC     | 29  | 30  | 31  |     |     |     |     |
|         |     |     |     |     |     |     |     |





#### **MEASUREMENT METHODOLOGY**

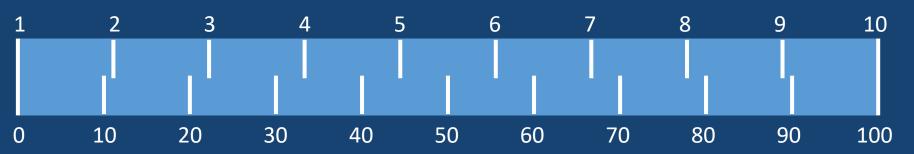




Questions are asked on a 1-10 scale, then translated to a 0-100 scale

1 - 10

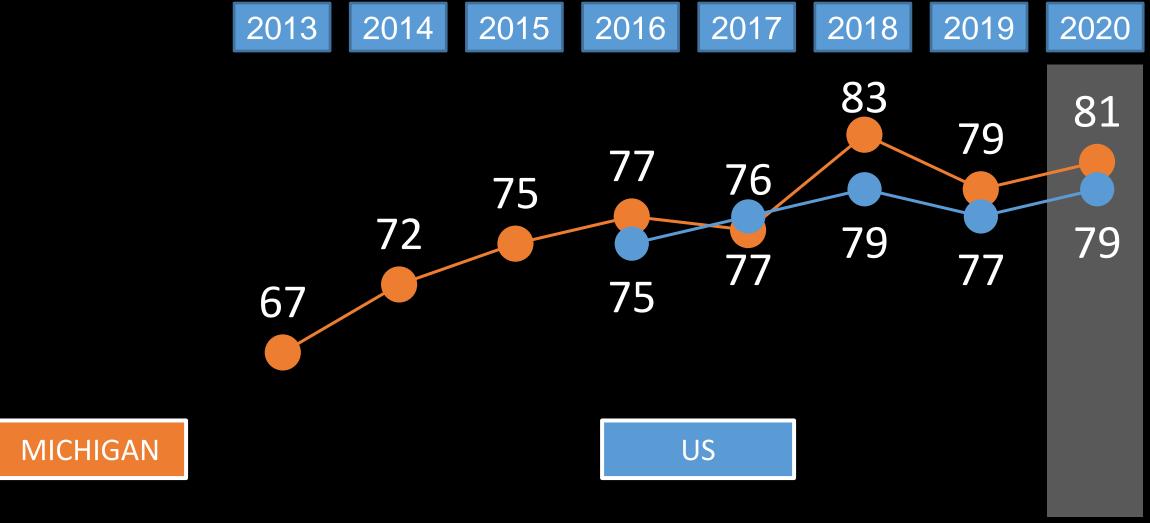
0 - 100





#### **12-MONTH OUTLOOK**

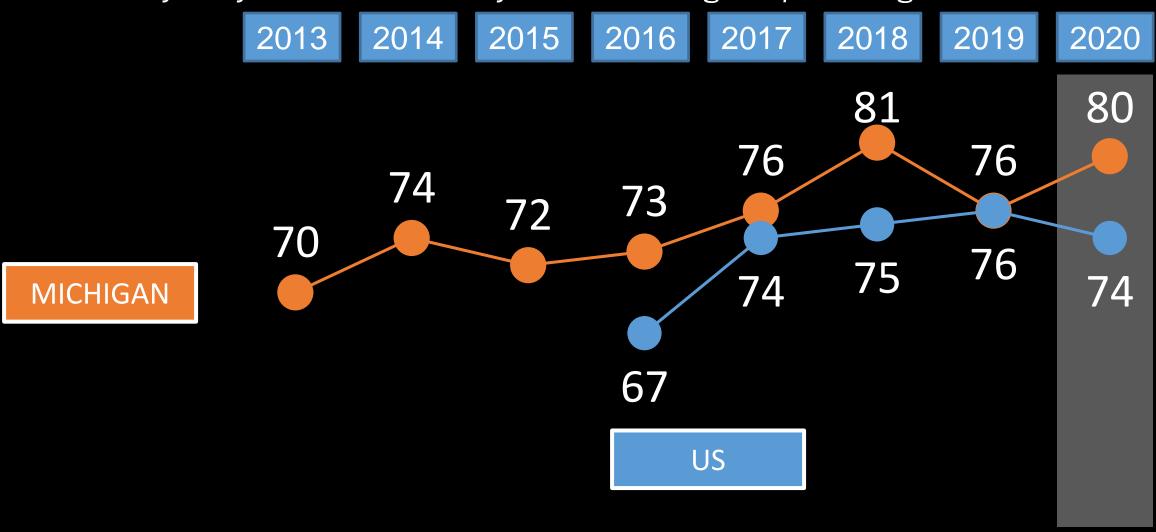
Rate your organization's 12-month outlook:





#### **RECOMMEND - STATE**

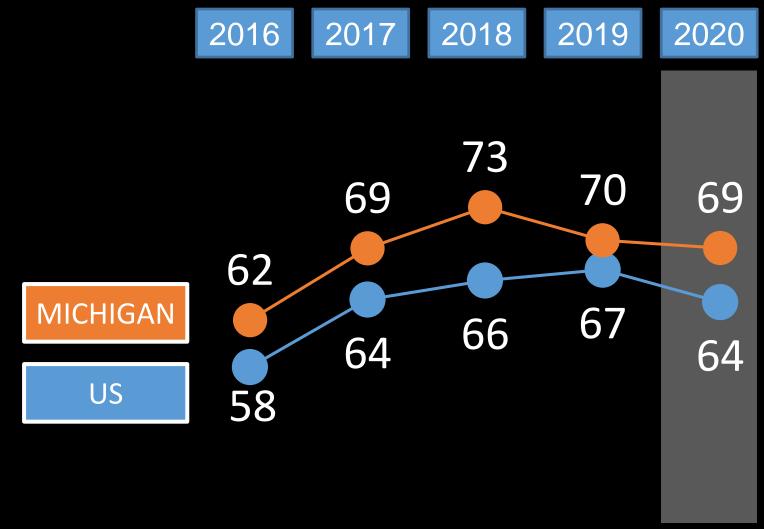
How likely are you to recommend your state as a great place to grow a business?





#### **BUSINESS FRIENDLY**

My state is business friendly:





#### **MICHIGAN PROSPERITY REGIONS**

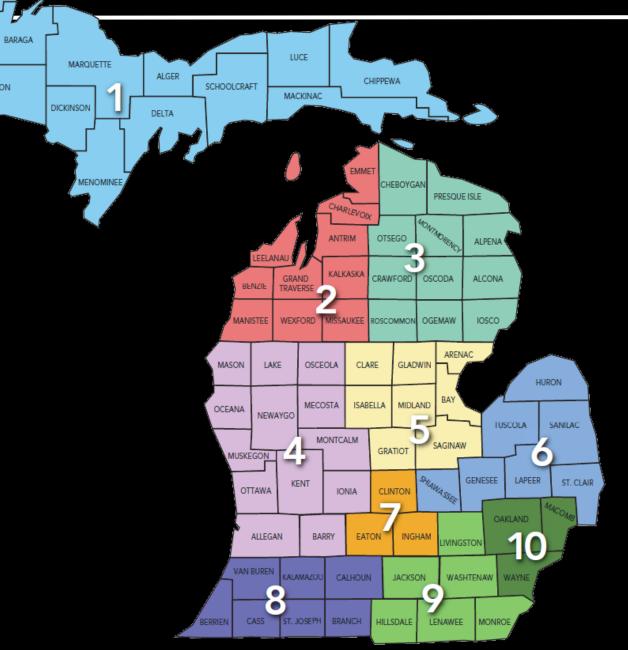


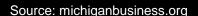
ONTONAGON

IRON

GOGEBIC

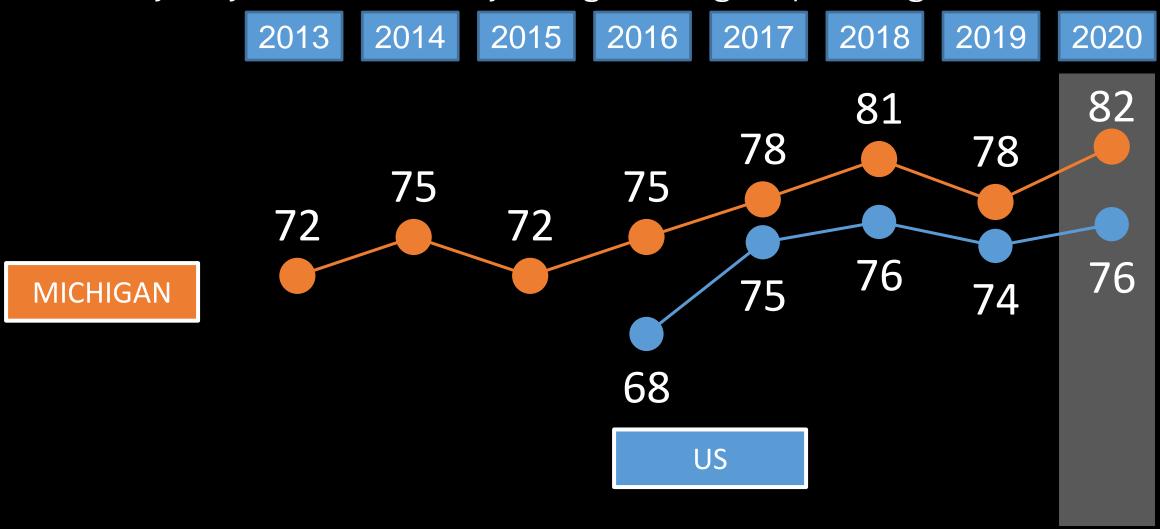
- Northwest
- Northeast
- West Michigan
- East Central Michigan
- East Michigan 6
- South Central
- Southwest
- Southeast
- **Detroit Metro**





#### **RECOMMEND - REGION**

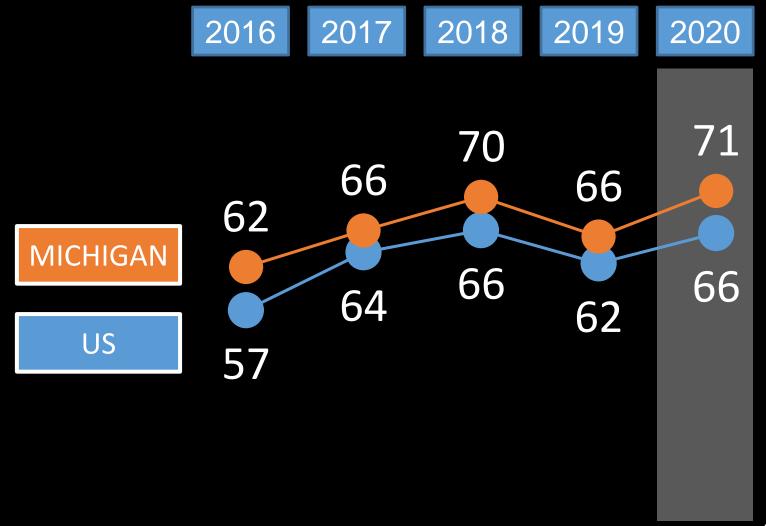
How likely are you to recommend your region as a great place to grow a business?





#### **ENTREPRENEURIAL CULTURE**

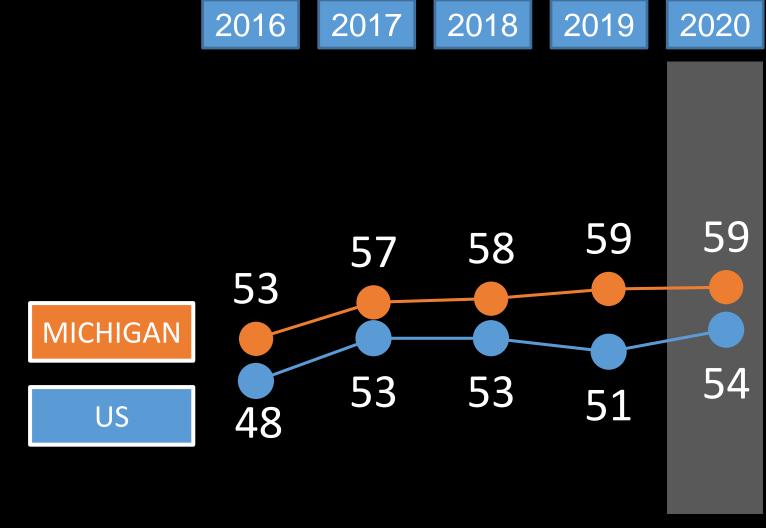
My economic region has a forward-looking culture that embraces entrepreneurialism:





#### **AVAILABLE TALENT**

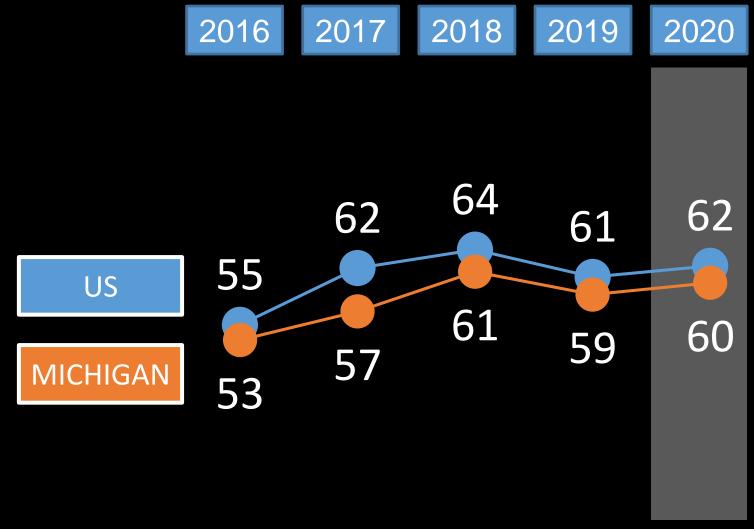
My economic region has a large pool of skilled, educated talent available for hire:





#### **EDUCATION SYSTEM**

My economic region has an educational system that is second to none:





#### **MICHIGAN**





IMPROVED ORGANIZATION OUTLOOK

**EDUCATIONAL SYSTEM** 

LIKELY TO RECOMMEND MICHIGAN

**AVAILABLE TALENT FOR HIRE** 

GREAT STATE FOR GROWING A BUSINESS

INFRASTRUCTURE (I.E., ROADS)

**GREAT STATE FOR FAMILY & PROFESSIONALS** 



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